



KSAT 12 TV

ORDER

Print Date 11/02/12 Page 1 of 5

Flight Dates 10/30/12-11/05/12

Contract / Revision 263250 /

Original Date / Revision
11/02/12 11/02/12

Advertiser Pol-Iss-HMP-LCV

New till 10/29/12

Agency Waterfront Strategies-

Buying Contact

3050 K Street NW Suite 100
Washington, DC 20007Product
HOU MAJ PAC- LCV

Agency Com 15%

Billing Contact

3050 K Street NW Suite 100
Washington, DC 20007

Sales Office DC

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 2282

Alt Order # 06399199

Billing Type Cash

Order Type GENERAL

Billing Cycle WEEKLY

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL ISSUE

Product Codes PL-Non-Ballot-Related

Priority P-2

Advertiser Ref

Primary Account Executive
Heather Uttley

Account Executive	Order%	Start Date	End Date
Heather Uttley	100%		

Order Share 100% Market Value 121075

Competing Station	% of Order	Amount
KABB	%	0
KCWX	%	0
KENS	%	0
KMYS	%	0
KRRT	%	0
NSAT	%	0
WOAI	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	97	\$102,913.75	\$121,075.00	0.00	10/29/12	11/04/12	76	\$80,261.25	\$94,425.00
Totals	97	\$102,913.75	\$121,075.00	0.00	11/05/12	11/11/12	21	\$22,652.50	\$26,650.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	KSAT	10/30/12	11/05/12	Late News- 10PM Late News- 10PM	CM	M-F 10-1035pm	MTWTF--	:30	3	\$2,500.00	P-2	0.00	NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	MTWTF--		3				\$2,500.00		0.00			
2	KSAT	10/30/12	11/05/12	The View- 10AM The View	CM	M-F 10-11a	MTWTF--	:30	3	\$750.00	P-2	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	MTWTF--		3				\$750.00		0.00			
3	KSAT	10/30/12	11/02/12	Late News- 10:35PM Late News- 10:35PM	CM	M-F 10:35-11:05P	-TWTF--	:30	5	\$1,500.00	P-2	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-TWTF--		5				\$1,500.00		0.00			
4	KSAT	10/30/12	11/05/12	Nightline- 11:05PM Nightline	CM	M-F 1105-1132p	MTWTF--	:30	2	\$700.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	MTWTF--		2				\$700.00		0.00			



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Contract / Revision **263250** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 11/02/12/ 11/02/12

Order Sep 00:15:00

Advertiser **Pol-Iss-HMP-LCV**

Product **HOU MAJ PAC- LCV**

Estimate # **2282**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
5	KSAT	10/30/12	11/05/12	J Kimmel- 11:32PM J Kimmel- 11:32PM	CM	M-F 1132P-1236AM	MTWTF--	:30	4	\$400.00	P-2	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					4	\$400.00		0.00			
6	KSAT	10/30/12	11/05/12	The Chew- 11AM The Chew	CM	M-F 11A-12N	MTWTF--	:30	3	\$500.00	P-2	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					3	\$500.00		0.00			
7	KSAT	10/30/12	11/05/12	Noon News Noon News	CM	M-F 12n-1pm	MTWTF--	:30	3	\$1,000.00	P-2	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					3	\$1,000.00		0.00			
8	KSAT	10/30/12	11/02/12	Katie Couric- 3PM Katie Couric	CM	M-F 3-4P	-TWTF--	:30	4	\$300.00	P-2	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--					4	\$300.00		0.00			
9	KSAT	10/30/12	11/05/12	NEWS- 4PM News- 4PM	CM	M-F 4-4:30P	MTWTF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					3	\$400.00		0.00			
10	KSAT	10/30/12	11/05/12	Inside Edition- 4:30PM Inside Edition- 4:30PM	CM	M-F 4:30-5P	MTWTF--	:30	3	\$550.00	P-2	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					3	\$550.00		0.00			
11	KSAT	10/30/12	11/02/12	GMSA- 5 AM GMSA- 5 AM	CM	M-F 5-530am	MTWTF--	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	-TWTF--					2	\$500.00		0.00			
12	KSAT	10/30/12	11/05/12	News- 5PM News- 5PM	CM	M-F 5-530p	MTWTF--	:30	3	\$2,000.00	P-2	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					3	\$2,000.00		0.00			
13	KSAT	10/30/12	11/02/12	GMSA- 5:30 AM GMSA- 5:30 AM	CM	M-F 530a-6a	-TWTF--	:30	3	\$700.00	P-2	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--					3	\$700.00		0.00			
14	KSAT	10/30/12	11/05/12	News- 6PM News- 6PM	CM	M-F 6-630p	MTWTF--	:30	3	\$2,000.00	P-2	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					3	\$2,000.00		0.00			
15	KSAT	10/30/12	11/05/12	GMSA- 6 AM GMSA- 6 AM	CM	M-F 6-7am	MTWTF--	:30	3	\$1,500.00	P-2	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					3	\$1,500.00		0.00			
16	KSAT	10/30/12	11/02/12	ET M-F 6:30PM ET M-F	CM	M-F 630-7p	-TWTF--	:30	4	\$1,700.00	P-2	0.00	NM	4	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--					4	\$1,700.00		0.00			
17	KSAT	10/30/12	11/05/12	GMA- 7 AM GMA	CM	M-F 7-9a	MTWTF--	:30	4	\$1,500.00	P-2	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					4	\$1,500.00		0.00			



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Hiatus Dates

Original Date / Revision 11/02/12/ 11/02/12

Order Sep 00:15:00

Advertiser **Pol-Iss-HMP-LCV**

Product **HOU MAJ PAC- LCV**

Estimate # **2282**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
17	KSAT	10/30/12	11/05/12	GMA- 7 AM GMA	CM	M-F 7-9a	MTWTF--	:30	4	\$1,500.00	P-2	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		4				\$1,500.00		0.00			
18	KSAT	10/30/12	11/01/12	Live With Kelly- Live With Kelly	CM	M-F 9-10A	MTWTF--	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	-TWT---		2				\$500.00		0.00			
20	KSAT	11/02/12	11/02/12	Fri 8-9p Shark Tank	CM	Fri 8-9p	----1--	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----1--		1				\$1,500.00		0.00			
21	KSAT	11/02/12	11/02/12	Fri 9-10p 20/20	CM	Fri 9-10p	----1--	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----1--		1				\$2,000.00		0.00			
E 24	KSAT	11/03/12	11/03/12	SAT Late News LATE SAT Late News LATE	CM	Sat 10:30-1105P	-----1-	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-		1				\$1,500.00		0.00			
25	KSAT	11/03/12	11/03/12	Coll Football TX 230pm Texas Vs TX Tech	CM	Sat 230-6P	-----1-	:30	1	\$6,500.00	P-2	0.00	NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-		1				\$6,500.00		0.00			
26	KSAT	11/03/12	11/03/12	SAT News- 6PM SAT News- 6PM	CM	Sat 6-630p	-----1-	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-		1				\$1,000.00		0.00			
27	KSAT	11/03/12	11/03/12	GMSA- SAT 6AM GMSA- SAT 6AM	CM	Sat 6-7A	-----2-	:30	2	\$200.00	P-2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----2-		2				\$200.00		0.00			
28	KSAT	11/03/12	11/03/12	Inside Edition- SAT 6:30PM Inside Edition- SAT 6:30P	CM	Sat 630-7p	-----1-	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-		1				\$800.00		0.00			
E 29	KSAT	11/03/12	11/03/12	College Football/Sat Pri Oklahoma State Vs Kans:	CM	Sat 7-1030p	-----2-	:30	2	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----2-		2				\$2,000.00		0.00			
30	KSAT	11/03/12	11/03/12	GMA- SAT 7AM GMA- SAT 7AM	CM	Sat 7-8A	-----1-	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-		1				\$450.00		0.00			
31	KSAT	11/03/12	11/03/12	GMSA- SAT 8AM GMSA- SAT 8AM	CM	Sat 8-9A	-----2-	:30	2	\$200.00	P-2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----2-		2				\$200.00		0.00			
32	KSAT	11/04/12	11/04/12	SUN Late News KSAT Sun 10pm News	CM	Sun 10-1030P	-----1	:30	1	\$2,200.00	P-2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1		1				\$2,200.00		0.00			



KSAT 12 TV

Print Date: 11/02/12

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Contract / Revision **263250** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 11/02/12/ 11/02/12

Order Sep 00:15:00

Advertiser **Pol-Iss-HMP-LCV**

Product **HOU MAJ PAC- LCV**

Estimate # **2282**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
32	KSAT	11/04/12	11/04/12	SUN Late News KSAT Sun 10pm News	CM	Sun 10-1030P	-----1	:30	1	\$2,200.00	P-2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1					1	\$2,200.00		0.00			
33	KSAT	11/04/12	11/04/12	SUN News- 5:30PM SUN News- 5:30PM	CM	Sun news	-----1	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1					1	\$1,000.00		0.00			
34	KSAT	11/04/12	11/04/12	GMSA- SUN 6AM GMSA- SUN 6AM	CM	Sun 6-7A	-----1	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1					1	\$150.00		0.00			
35	KSAT	11/04/12	11/04/12	GMA- SUN 7AM GMA- SUN 7AM	CM	Sun 7-8A	-----1	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1					1	\$200.00		0.00			
37	KSAT	11/04/12	11/04/12	GMSA- SUN 8AM GMSA- SUN 8AM	CM	Sun 8-9A	-----1	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1					1	\$250.00		0.00			
38	KSAT	11/04/12	11/04/12	Sun 8-9p Revenge	CM	Sun 8-9p	-----1	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1					1	\$2,000.00		0.00			
39	KSAT	11/04/12	11/04/12	This Week- SUN 9AM This week	CM	Sun 9-10A	-----1	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1					1	\$300.00		0.00			
41	KSAT	10/30/12	10/30/12	Tue 9-10p Private Practice	CM	Tue 9-10p	-1-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-----					1	\$3,000.00		0.00			
49	KSAT	10/31/12	11/01/12	GMSA- 4:30 AM GMSA- 4:30 AM	CM	M-F 4:30-5A	--WT---	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WT---					1	\$125.00		0.00			
50	KSAT	11/02/12	11/02/12	Fri 8-9p Shark Tank	CM	Fri 8-9p	----1--	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----1--					1	\$2,000.00		0.00			
51	KSAT	11/05/12	11/05/12	Dancing w/Stars 7-9p Dancing w/Stars 7-9p	CM	7-9p	1-----	:30	1	\$4,500.00	P-2	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----					1	\$4,500.00		0.00			
52	KSAT	11/05/12	11/05/12	Mon 9-10p Castle	CM	Mon 9-10p	1-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----					1	\$3,000.00		0.00			
53	KSAT	11/04/12	11/04/12	Sun 7-8p Once Upon A Time	CM	Sun 7-8p	-----1	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-----1					1	\$2,500.00		0.00			



KSAT 12 TV

Print Date: 11/02/12

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Contract / Revision **263250** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 11/02/12/ 11/02/12

Order Sep 00:15:00

Advertiser **Pol-Iss-HMP-LCV**

Product **HOU MAJ PAC- LCV**

Estimate # **2282**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
53	KSAT	11/04/12	11/04/12	Sun 7-8p Once Upon A Time	CM	Sun 7-8p	-----1	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1					1	\$2,500.00		0.00			
54	KSAT	11/05/12	11/05/12	GMSA- 5:30 AM GMSA- 5:30 AM	CM	M-F 530a-6a	1-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----					1	\$700.00		0.00			
55	KSAT	11/05/12	11/05/12	Katie Couric- 3PM Katie Couric	CM	M-F 3-4P	2-----	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	2-----					2	\$300.00		0.00			
56	KSAT	11/05/12	11/05/12	ET M-F- 6:30PM ET M,W-F- 6:30PM	CM	M,W-F 630-7p	2-----	:30	2	\$1,500.00	P-2	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	2-----					2	\$1,500.00		0.00			
57	KSAT	11/05/12	11/05/12	Late News- 10:35PM Late News- 10:35PM	CM	M-F 10:35-11:05P	2-----	:30	2	\$1,500.00	P-2	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	2-----					2	\$1,500.00		0.00			
58	KSAT	11/05/12	11/05/12	J Kimmel- 11:32PM J Kimmel- 11:36PM	CM	M,W-F 1132P-1232	2-----	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	2-----					2	\$400.00		0.00			
59	KSAT	10/31/12	10/31/12	Wed Prime 1 Hr Sp CB Pumpkin	CM	Wed 7-7:30p	--W----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----					1	\$3,000.00		0.00			
60	KSAT	10/31/12	10/31/12	Wed 9-10p Nashville	CM	Wed 9-10p	--W----	:30	1	\$4,500.00	P-2	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----					1	\$4,500.00		0.00			
61	KSAT	11/04/12	11/04/12	Instant Replay- 10:30PM Instant Replay	CM	Sun 1030-11P	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S					1	\$600.00		0.00			
62	KSAT	11/03/12	11/03/12	Y100 Big Time Late Y100 Big Time Late	CM	Sat 11:05-11:35P	-----S-	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-					1	\$400.00		0.00			
N63	KSAT	11/04/12	11/04/12	Sun 9-10p 666 Park Ave	CM	Sun 9-10p	-----S	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S					1	\$2,500.00		0.00			

Totals 97 \$121,075.00

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING
(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 263250

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Laura Bassett, Waterfront Strategies
Name

3050 K Street NW, Suite 100, Washington DC 20007
Address

202-813-4782
Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

House Majority PAC: Shannon Roche, Deputy Director

LCV: Scott Nathan, Chair

LCV: Tom Kiernan, Treasurer

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is _____.
- b. The candidate seeks election to the office of _____ in
the ☐ Primary Election, ☐ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is HMP-LCV.
- b. The Purchaser is Laura Bassett.